



**LAVAZZA**  
PROFESSIONAL

*The Vendies 2020*

CORPORATE SOCIAL  
RESPONSIBILITY AWARD

Supporting Material

# LAVAZZA

## PROFESSIONAL

### *The Pillars*

#### *How*



Customer focused



Workplace Enterprise



Associates as ambassadors

#### *What*

Sustainable Agriculture



Sustainable Operations



Sustainable Solutions



#### *Why*

Our commitment to sustainability



# Sustainable Agriculture



Our aim is to improve farmers' lives, encourage the use of environmentally friendly farming practices and to buy raw materials from sustainable sources to make sure that every cup you drink is ethical as well as delicious.

## Tea - Ethical Tea Partnership

BURUNDI  
INDIA  
KENYA  
MALAWI  
RWANDA  
TANZANIA  
UGANDA  
ZIMBABWE



## COFFEE – World Coffee Research

BRAZIL  
COLOMBIA  
COSTA RICA  
EL SALVADOR  
ETHIOPIA  
GUATEMALA  
HONDURAS  
INDONESIA  
KENYA  
MEXICO  
PERU  
VIETNAM



## Results of Tea Origin Program



67  
Factories



10,592,235  
kwh



269,828  
Trees



+600k  
Farmers



365  
(KES)



\$3.6m  
Dollars

## Results of Coffee Origin Program



Nursery  
Standards



Genetic  
Purity



Education

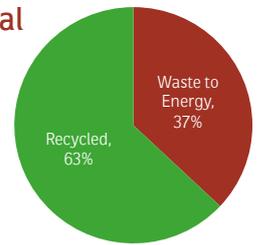


Breeders'  
Rights

# Sustainable Operations

At Lavazza Professional UK we're committed to providing the most sustainable workplace drinks solutions and helping our customers meet their sustainability goals. But just how do we do this? With sustainability in mind, our business operates around three core components: sustainably sourced drinks, sustainable operations and sustainable products.

Lavazza Professional  
- Site Waste



1. Sustainable Energy

2. Zero waste to landfill

3. Knowledgeable associates

# *Sustainable Solutions*

## *A FIRST IN VENDING!!*

### *New water-based dispersion barrier solution different to standard paper cups*

The first cup not to use a Polyethylene (PE) lining is the product of years of research and development.

KLIX Eco Cup™ is made with PEFC™ sourced paper and coated with a unique water-based dispersion barrier that bypasses the need for a PE coating used in most paper cups.

This patented technology from our supplier Kotkamills, called ISLA® barrier board, uses a blend of natural and synthetic polymers, similar to pigment coated paper.

The result means our cups to be recycled in normal paper waste just like office paper, newspapers or cereal boxes.

Made from paperboard from certified PEFC™\* sources

- ✓ recyclable
- ✓ biodegradable
- ✓ sourced from renewable forests
- ✓ sustainable and environmentally friendly



\*Programme for the Endorsement of Forest Certification' (PEFC) promotes sustainable forest management through independent third-party certification. Current regulation states that recycled materials cannot be used in the food contact surface of food packaging.



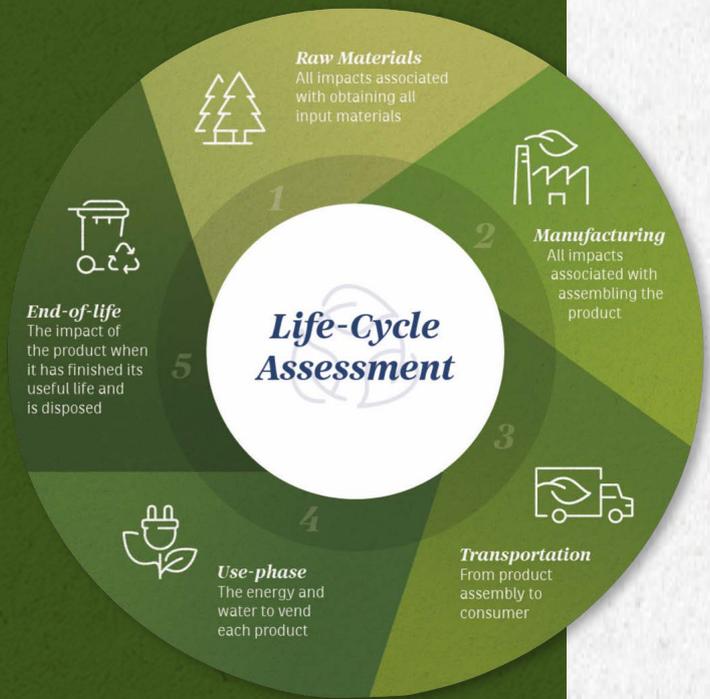
Extensively testing in field trials has proven KLIX Eco Cup™ to meet the high standards for KLIX® hot drinks performance and reliability. Compliant with paper recycling standards by CPI\*, the leading trade paper industry association.

KLIX Eco Cup™ can be recycled into the paper waste stream for fibre usage up to 7 times, guaranteeing low environmental impact.

To evaluate the quality of our breakthrough, we commissioned an independent Life Cycle Assessment by consultancy WSP.

The assessment compared our new KLIX Eco Cup™ with the most widely available options in the most likely waste disposal scenario.

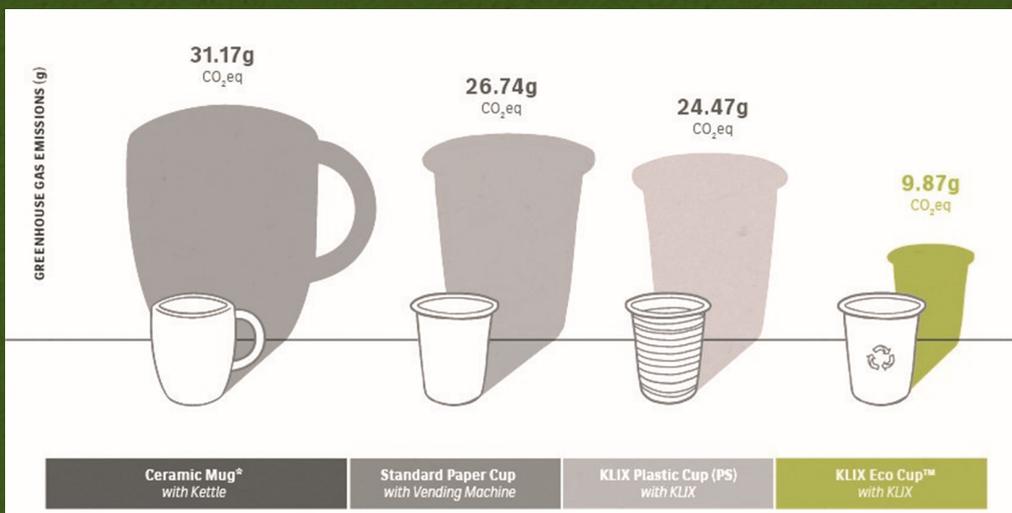
Many of these options will often end up in landfill or waste to energy processes due to limited access to the appropriate recycling facilities or the value of the material in its second life being so low.



Switching to KLIX Eco Cup™ can lead to

## a reduction in environmental footprint of 63%

compared to a standard paper cup used in a vending machine that would end up in landfill\*



Here's how these figures are calculated

Life Cycle Assessment data based on analysis completed by external consultancy WSP July 2019, project reference 70054350 and November 2019, project reference 70054350-DEL-004)

CO<sub>2</sub>eq = Carbon dioxide equivalent is a measure used to compare the emissions from various greenhouse gases based upon their global warming potential.

CO<sub>2</sub>eq value for mug production amortised across 2,000 uses

\*(CPI) Confederation of Paper Industries

# Supporting our Local Communities

We are proud to use our company's greatest assets – our people and our products to help make a positive impact within the communities that we live and work. Through our volunteer program our Associates are encouraged to take part in community support programs and charity events in the UK and in the communities of our suppliers.



- Refurbished homeless support centre.
- Worked at a farm for disabled children.
- baked cakes and served hot drinks at charity events.
- Made donations to local animal shelters.
- Rebuilt Rwandan community tea hub.
- Raised £4,500 buying 18 cows for local farmers in Rwanda.
- Supported and developed over 600,000 tea farmers livelihood.
- Planted 269,828 trees.
- Clean running water provided for an orphanage in El Salvador.

